



COLUMBUS LOWNDES  
CHAMBER of COMMERCE  
*Your business. Our focus.*

## PROGRAMS AND EVENTS/SPONSORSHIP MENU

These programs and events are great ways to get involved with the Columbus Lowndes Chamber of Commerce (CLCC) and the many businesses and professionals the CLCC is compiled of. You can choose to sponsor programs and events as a commitment to your community, or you can simply choose to attend some of these events. Whichever you decide, being a part of the community and getting involved in some way is beneficial in connecting the community which can only make it grow and prosper.

### MEMBERSHIP EVENTS

#### BUSINESS AFTER HOURS (BAH)

Business After Hours is a local, and now regional, networking event held the second Thursday of the month from 5-7 p.m. This sponsorship presents business an opportunity to showcase their business to Chamber members and promote networking in Lowndes County. The event presents an excellent opportunity to entertain your fellow Chamber members and exchange ideas and business cards.

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#### HOSTING A BUSINESS AFTER HOURS: \$300/\$500

- Local Business After Hours Sponsorship:
  - Hosted at Business' location or preferred venue
  - Includes "Sponsored By" recognition in all advertising
  - Beverages provided by co-sponsors and the Chamber
- Regional Business After Hours Sponsorship:
  - Located at a regional location accessible to Lowndes, Clay, and Oktibbeha Counties
  - "Sponsored By" recognition in all advertising
  - Beverages provided by co-sponsor

#### SOUNDS OF SUMMER

Sounds of Summer is an outdoor concert series the Chamber co-hosts with Main Street Columbus. Every other Thursday in June



and July, this free concert brings quality entertainment to the Columbus Riverwalk and is open to the public. The Columbus Riverwalk is the perfect place to bring your lawn chair and listen to music performed by local musicians, visit with friends and neighbors and enjoy food and beverages while overlooking the river.

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### SPONSORING SOUNDS OF SUMMER: \$300

- “Sponsorship By” recognition in all promotional materials and advertising

## LUNCHEONS

Quarterly, the leadership and the membership of the Columbus Lowndes Chamber of Commerce gather to celebrate accomplishments and provide a road map for the upcoming goals. This event recognizes sponsors and volunteers who donate to the continued improvement of Lowndes County.

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### SPONSORING A LUNCHEON: \$500

- “sponsored By” recognition in all promotional materials and advertising
- Company name and logo in event program
- Reserved table for eight in featured locations

## SEMINARS

The Chamber currently produces professional development seminars focused on providing valuable information to its members. Events are sponsored by various agencies and the Chamber works hard to bring in the very best in presentations for its members. Previous topics have included Small Businesses, Financial Security, Online and Electronic Marketing, and many more.

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### SPONSORING A SEMINAR: \$300

- “Sponsored By” recognition in all promotional materials and advertising
- Company name and logo in event program
- First option to attend seminars

## EDUCATION

### EDUCATORS ARE ESSENTIAL

The chamber, MUW, and community sponsors team up in November during National Education Week to recognize and thank every educator in Lowndes County. Attendees are welcomed by Education Committee members and are treated to a guest speaker, gifts, and a bevy of door prizes from community patrons. A graduate scholarship drawing is sponsored by the MUW Department of Education and Human Sciences.



## EDUCATION AWARD PROGRAM

The Chamber recognizes the best and brightest students and educators in Lowndes County at its annual Education Awards program. Corporate scholarships, Outstanding Senior awards, Highest Grade Point Average awards and Teachers of the Year are presented.

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### SPONSORING THE EDUCATION AWARDS PROGRAM: \$500

- Sponsoring the Education Awards Program means that you will help fund the program's additional expenses.
- Recognition for your business will be in the awards program and promotional coverage of the awards
- One member from your business will get preferred seating and a complimentary ticket to the program

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### BECOMING A CORPORATE SCHOLARSHIP DONOR: \$500

- The Chamber partners with local business annually to award scholarships to deserving high school seniors. Applications for awards are reviewed by the CLCC Education Committee, based on need and parameters set by the committee. Students are presented certificates at the CLCC Education Awards Program and funds are submitted to the university of their choice.
- Recognition for your business will be in the awards program and promotional coverage of the awards
- One member from your business will get preferred seating and a complimentary ticket to the program

## COLUMBUS YOUNG PROFESSIONALS (CYP)

The Columbus Young Professionals is a group of individuals, ages 21 to 40 years old, who work for businesses within Lowndes County. They balance networking and business alongside of their commitment to civic duty to their community. The mission of the Columbus Young Professionals is to engage young leaders in serving the Columbus community, expand their professional network, and empower them through professional development.



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### BECOMING A MEMBER: \$25

- When you become a member, you will begin to get involved and aid in the planning of CYP's social events and volunteer opportunities within the community.

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#### COMMUNITY PILLAR PROGRAM: \$250

- Pillar sponsors will be recognized at all CYP events as well as being included on all signage and promotional material placed throughout the city and county. Their sponsorship money will go towards events that CYP plans and efforts to serve the community.

## MILITARY

### PILOT FOR A DAY

This program designates seriously ill children from the Golden Triangle area as Pilots for a Day at Columbus Air Force Base. Children receive custom tailored flight suits, a tour of the base and an airplane and aircraft simulator ride. Children and their families are treated to lunch on base and a personalized, once-in-a-lifetime experience at our local military base. Community sponsors make all this possible with generous sponsorships for each Pilot for a Day.

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#### SPONSORING A PILOT FOR A DAY: \$150

- “Sponsored By” recognition in all promotional materials and advertising
  - Attendance at the luncheon and tour
- \*This program has a limited number of sponsorships available.*

### PILOT PARTNER WELCOME (PPW)

Approximately every three weeks, the MAC, along with community partners, welcome a new class of pilots to the community with an evening event. Pilots are partnered with local businesses and provide support and resources throughout their year at CAFB.

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#### SPONSORING A PPW: \$375

- Pilot Partners follow their class through introduction, track select, graduation and beyond.
- Covers the cost of the Pilot’s wings upon graduation
- Pays for food the night of the Pilot Partner Welcome
- If you choose to purchase your own food, sponsorship equals \$300.

## YOUTH LEADERSHIP

### LOWNDES YOUNG LEADERS (LYL)

A nine-month leadership program for high school sophomores, Lowndes Young Leaders is designed to develop an energetic and diverse group of informed and qualified young leaders who will become our business and



community leaders of tomorrow. The program currently allows students to explore varying aspects of business and economic development, law and criminal justice, health care, quality of life, and government. Activities are designed to develop skills in teamwork and collaboration, problem solving, communication, organization and planning, ethics, networking, personal development and leadership skills. Participants gain an increased awareness of how leadership affects all aspects of life. The group is sponsored by the Chamber, Columbus Rotary and the MUW Center for Outreach & Innovation.

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**SPONSORING LOWNDES YOUNG LEADERS: \$500/\$250**

- You can choose to sponsor this program or a lunch for one session. Sponsor's funds for the program will go to events planned and travel expenses during the sessions. Sponsor's funds for the lunch will pay for the student's lunches during one session.



Please visit our website at [www.clchamber.org](http://www.clchamber.org) or contact our office at 662.328.4491 if you have any questions about these programs and events.